

Shannon Eckstein Photography
F.A.Q - Executive Portrait Session

I am uncomfortable in front of the camera - I dislike being photographed.

Does this sound like you? You're not alone- most adults say they prefer not to be photographed. But do you ever notice how some people never take a bad picture? What makes someone photogenic?

I always say: "love the camera - the camera will love you". The key to great photographs is to be relaxed, natural and trust the photographer. My job is to use everything in my tool box to make you look and feel amazing. Really great photographs come from collaboration between a photographer and the subject.

What do I wear?

Make simple clothing choices such as **dark solid colors**, timeless styles. Avoid trendy outfits for your photography session, NO patterns, NO logos, NO large jewelry, avoid white and pale colours.

What about hair and makeup?

Keep it simple, use more foundation to give the skin an even tone, nice long lashes and full penciled lips but avoid eye shadows and heavy eye liners. Strong eye makeup becomes bolder in photography. Hair should be loose and natural, avoid large hair accessories such as clips or barrettes and no hats.

How much is a portrait fee - what does that include? How do I Pay?

An executive session within the GTA is \$225 - outside the GTA add \$50. This fee includes a portrait session at a location of your choice, an online proof gallery and a 25mb finished digital Tiff file. Additional files are \$60. The Portrait fee is paid on the session date by **cash or cheque**. Another payment option is **direct debit via online banking**. Credit Cards are accepted via PayPal but there is a 3% surcharge. The finished files can be delivered online via FTP or on a CD.

What is an online gallery?

Approximately 5 days after the photography session, you will receive a link to an online image gallery allowing you to view your proofs from the comfort of your home or office. I suggest going through the images two or three times before choosing the image/s that you would like finished and retouched. Note: the online gallery is complimentary for 30 days if you decide you need an extension on your gallery, you will be charged \$30 per month.

What is Digital Retouching?

All digital images need a moderate amount of 'post production'. Basic retouching includes color correction, BW conversion, softening of lines and skin imperfections, removal of blemishes. More complicated post-production ie. removal or thinning of body and/or background is quoted per job at \$75 per hr.

I look forward to taking care of you and addressing any question/queries you may still have.

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